

Cookie Policy

1. About Cookies and Other Tracking Technologies
2. Houseports, and our third party analytics and advertising partners, use cookies and other tracking technologies to collect and process information about you through Our Site.
3. We use cookies and other tracking technologies to recognise you as an existing user of Our Site; understand the interests of our customers; improve our website by customising content for you; determine whether an email has been opened and acted upon; and measure the effectiveness of advertising channels.
4. What cookies do we use?
 1. Our Site uses the following cookies:
 1. Strictly necessary cookies. These are cookies that are required for the operation of Our Site. They include, for example, cookies that enable you to log in to secure areas of Our Site.
 2. Analytical / performance cookies. These allow us to see how you move around Our Site so that we can ensure that Our Site performs well and we can make any improvements that are necessary to help you find what you are looking for more easily.

This includes (but is not limited to):

1. Google Analytics (which lets us know how users came to our site and which pages were visited)
 2. Inspectlet (which tells us how you are using Our Site and helps us monitor Our Site's performance)
 3. Optimizely (which allows us to A/B test webpages to optimise performance)
 4. Marketing Cloud (which tells us how our marketing emails are performing)
 3. Functionality cookies. These cookies recognise you when you return to Our Site, allowing us to personalise our content and remember your preferences.
 4. Targeting cookies. These cookies record your visits to Our Site, the pages you have visited and the links you have followed. This information is used to make Our Site and advertising on Our Site more relevant to your interests, and we may share this information with third parties for this purpose.
2. Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical / performance cookies or targeting cookies.

5. How can I opt-out?

1. To opt-out of our use of cookies, you can activate the setting on your browser which allows you to refuse the setting of cookies or to prompt you before accepting a cookie from websites you visit.

For more information on how to manage cookies or adjust your settings on your browser, please visit your browser's help centre: Google Chrome, Internet Explorer, Mozilla Firefox and Safari.

2. To manage cookies on your mobile phone or tablet please consult your manual or handbook.
3. You should note however that by deleting or blocking all cookies, Our Site may not function correctly and you may not be able to access certain areas.
4. If you visit Our Site using a different browser and/or device, you will need to adjust your settings as preferred.